

It's Finally Here!
Sponsored Posts on
The Mummy MOT
Instagram.



**A unique opportunity
to promote your brand
and get noticed by
thousands of mums!**

The Mummy MOT is leading the way for postnatal care. Join our movement and connect with our high engaged community of mums-to-be and new mums.



Followers
19.5k



Demographic
97% W



Engagement
2.81%



Reach
1.1M



Instagram Story

Cost: £150.

We will feature you in our Instagram story for 24 hours.

Instagram Tile

Cost: £250.

Carousel tile (4 slides) that will remain on our feed permanently.



IGTV

Cost: £150.

Upload a video between 1 and 60 minutes that will remain permanently.

Takeover

Cost: £500.

Take over our feed for a whole day! Three posts, three stories and an IGTV.

Blog on The Mummy MOT Website.

Cost: £150.

Permanent blog post on The Mummy MOT website plus a link up via our Instagram stories.

www.themummymot.com

